



2024

THE VISION OF A NEW SOCIAL ERA
SOCIAL MEDIA TRENDS REPORT

VISIONARY



THE VISION *OF A NEW SOCIAL ERA*

In the rapidly changing world of social media, keeping up with trends is key to staying ahead of the curve.

In this report, we consulted with social media specialists, marketing gurus, and top industry insiders to bring you the social media trends expected to dominate the coming months.

These experts are our Visionaries!

After conducting in-depth interviews and analyzing data, we've identified five key insights that will shape the future social media landscape.

From the rise of content creators to the arrival of AI, these trends are sure to have a significant impact on the way brands engage with their audiences in the years to come.

Take advantage of this knowledge to stay ahead of the competition and become the visionary for your brand.

Read on for a closer look at what's on the horizon!



Vladyslav Opryshko

Head of Social Media Products, Semrush



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01

LEVEL UP!

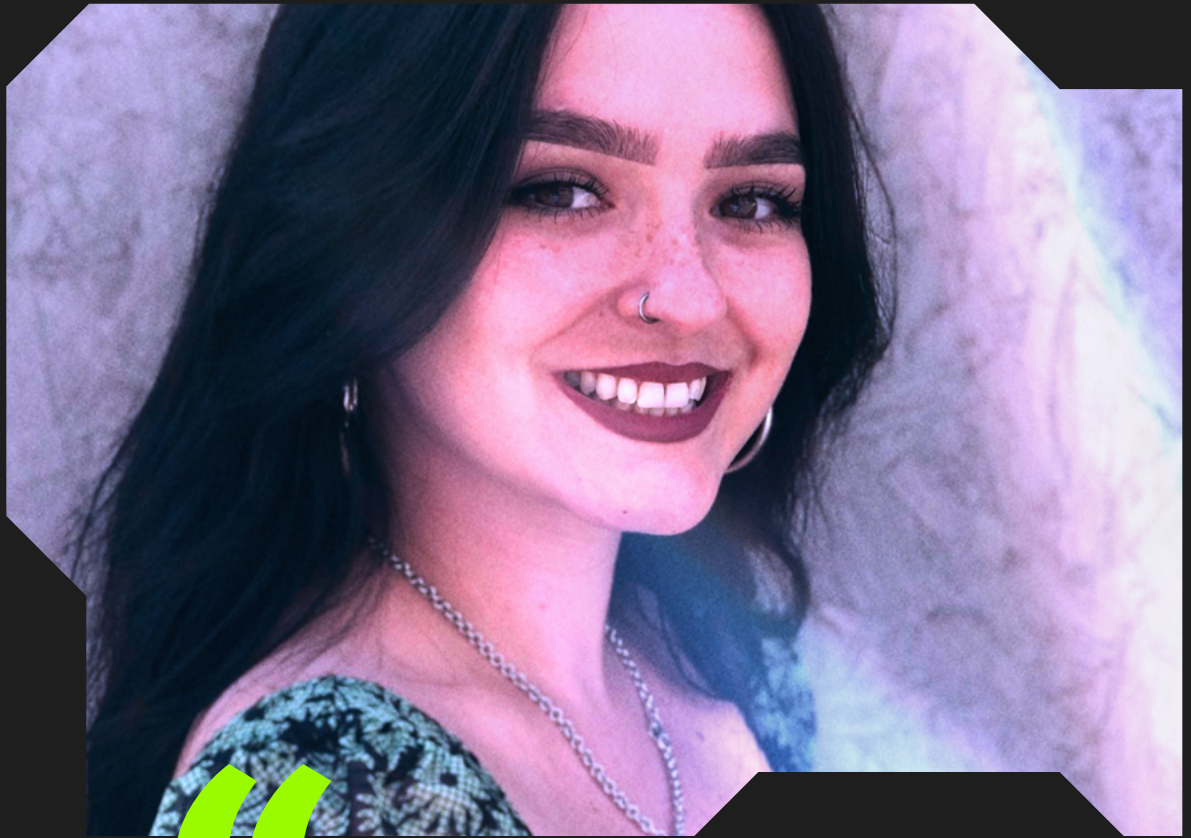
*BOOST SOCIAL RANK
WITH AUTHENTICITY*

01

Our Visionaries strongly agree on this: Authenticity is key in shaping audience perception and plays an important role in achieving long-term success on social media.

Authenticity means sharing real stories, engaging in meaningful conversations, and showcasing the human side of your brand. It allows you to build a solid emotional connection with your followers, which leads to increased engagement, brand advocacy, and business growth.

By sharing raw, unfiltered content, you can create that genuine connection with your audience. Embrace transparency and honesty to thrive in 2024.



In 2024, brands will focus on more natural/UGC-style campaigns, de-influencing, and authenticity (and if they don't, they should!).

By **Annie-Mai Hodge**
Founder of Girl Power Marketing

GEN Z'S "REALNESS" MOVEMENT:

SPEAK HONESTLY, LOOK GENUINE

HERE AND NOW

Generation Z (Gen Z, born between 1997 and 2012) is tired of perfection and flawlessness. They want a more honest and meaningful online experience, so they've started the "realness" movement.

OUR VISION

In 2024, consumers will engage more deeply with User-Generated Content (UGC) than high-production content. UGC feels more authentic and trustworthy to them.

In short, social media audiences will start just listening to real people. Consumers don't want a brand to explain what it does; they want people, customers like them, to talk about it.



Brands will see the value in sharing UGC as a cost-effective way to get content that also seems more authentic than high-production content. Customers trust fellow customers more than the brand itself. Likewise, content creators will find a great opportunity to create and share UGC for brands.

By Lucas O'Keefe
Content Creator & Social Media Strategist

A MATTER OF TRUST

HERE AND NOW

Audiences are seeking transparency and authenticity. They gravitate toward sources they trust, faces behind messages, employees sharing insights, and real people speaking through video content.

Brands are teaming up with creators who make good, genuine content and whose audience grows with them. The true mark of a very good social team lies in its ability to influence, moving beyond awareness. It can be link clicks, leads, or any other action in the “consideration” stage.

OUR VISION

Building enduring partnerships between companies and content creators who excel at storytelling while looking natural and authentic is key.

Our Visionaries firmly agree that brands have to hire individuals who are skilled in social media communication, have a knack for storytelling, and are charming onscreen. These freelancers or employees will serve as brand ambassadors to help bridge the gap between the brand and its customers. They will influence purchase decisions, activating social selling and making them an incredibly valuable asset for any company.



Brands feel they must put out very polished, professionally tailored content. However, in most cases, people behind social media management don't get this trend of looking raw. But it's okay to look like it was filmed on your phone. That's what people want to see and relate to.

By **Sara Zaccaro**

Global Head of Brand Social Media,
Publicis

ESSENTIALS TO BOOST YOUR BRAND'S AUTHENTICITY

↪ **Curate for content creators who look authentic**

Unrefined "behind the scenes" posts. Experiment with content that doesn't look perfectly edited, and tell compelling stories that connect with your audiences instead.

↪ **Create stories around your customers' real situations**

Differentiate with a personal touch. Standing out requires more than a single strategy. Personal touches and unique touches matter. In a crowded space, your distinct approach is what sets you apart from others.



Keep an eye out for:

B2B influencers. We see an increasing trend in company CEOs posting content from their LinkedIn profiles. Pay attention to some big ones in your industry as a reference to learn from.

TikTok UGC content. Video remains the most engaging and efficient format to tell stories. And when we talk about video, TikTok is the platform with genuine, unedited, inspirational content getting reshared and commented on. This trend is expanding to all platforms and industries; the key is to link those stories with your brand values.

A woman with long dark hair, wearing a light-colored hoodie, is shown from the chest up. She is looking slightly to the side with a soft expression. The background is a bright blue sky with a lens flare effect on the right side.

02

NEXT ON INFLUENCERS:

*THE ERA OF CONTENT
CREATOR STARDOM*

02

Could 2024 mark the beginning of a new era for content?

Yes! We envision a world where businesses craft content that truly resonates with their audience, inspiring genuine interactions and fostering a devoted community of brand advocates.

Instead of relying on big influencers for promotion, brands can establish a genuine and long-lasting social media presence by fostering a sense of belonging among their followers.

The future looks bright for those who prioritize connection and community.



The future of content will see brands partnering with creative content creators who will serve as long-term brand ambassadors. This will elevate brands to new heights and make a powerful impact!

By **Vikas Roy**
Social Media Growth Hacker

THE DARWINIAN THEORY

HERE AND NOW

Social media managers are already prioritizing the quality of the content over the number of followers an individual has. Authenticity is a crucial value for social media engagement, and storytelling is the most important skill that is considered—alongside alignment with the brand's values and tone of voice.

While branded content focuses on brand identity and sales, influencer-created content humanizes the brand, resonating with audiences on a social level. In recent months, we've seen company directors, CEOs, and general staff employees sharing their experiences, challenges, and personal stories as brand ambassadors and faces of their products. They act as their business promoters and activate social selling.



AI tools have emerged to support social media managers. Tools that can give operational support: ChatGPT for coming up with campaign concepts, AI writing tools for simple post-copy generation, and text-to-image generation. Big brands and social media teams at the top of their game are relying heavily on these tools.

By **James Keen**
Global Social Media Strategist,
Semrush

THE DARWINIAN THEORY

OUR VISION

This is where content creators and the Darwinian theory of evolution come into play:

**UGC + Content Quality + AI =
Successful Content Creator**

Organizations will employ full-time professionals who specialize in creating internal business-to-business (B2B) content and/or have excellent storytelling skills.

Companies will be putting together dedicated teams and departments that concentrate on developing content and fostering community engagement.

Simultaneously, SMM professionals will use AI to optimize their workload to focus better on developing strategies, creating engaging content, and building relationships with audiences.

Both content creators and marketing teams will prioritize producing UGC content that looks real and honest, inspirational and emotional—consciously showing the human side of the business.

Those brands and creators that don't adhere to the premises of the Darwinian theory will eventually fade from social stardom.

Content creators
to establish
long-term
deals and grow
along brands

THE SOCIAL BOND.

LONG-TERM BRAND AMBASSADORS' ALLIANCE

HERE AND NOW

It's a natural flow: brands hire content creators for a campaign or two. If they perform well, they call them back. Many companies are hiring creators based on previous results rather than on their popularity.

At the same time, brands are looking into collaborating with content creators from a wide spectrum of personalities, rather than just a single tone. This strategy allows them to connect with diverse audiences, increasing the chances to engage with more people and turn them into consumers of the brand.



Influencers and brands will be entering into partnerships to make sure the influencer is not only a good fit for their brand, but will also craft content that best aligns with the brand's goals. I think the days of simply saying 'That person has a large audience, let's work with them' are coming to a close.

By **Jon Stansel**

Social Media Manager, Speaker & Consultant

THE SOCIAL BOND.

LONG-TERM BRAND AMBASSADORS' ALLIANCE

OUR VISION

Content creators will get more proactive in contacting brands and building stronger connections with them. Instead of simply promoting content, they will take on the role of brand ambassadors or evangelists in the longer-term relationship. Audiences will perceive this as more honest and real than the occasional promo posts.

Brands, on the other hand, will continue to look for diverse personalities to hire as content collaborators or as part of their own Marketing team.

This will lead to a positive evolution of social selling through company CEOs, employees, or long-term partnerships with content creators, with a subsequent improvement of social network tools for direct sales by reducing the number of clicks or steps before purchase.

*Brands will select
creators based on
**content quality
and engagement,**
rather than number
of followers*

GET YOUR CONTENT CREATORS STRATEGY READY IN 5 STEPS

↪ **Choose creators who look, talk, and live like your ideal customers**

↪ **Let them create their content with freedom**

Be real, look real. When creators you work with create content, don't overthink by comparing yourself to other brands; simply share authentic views while you humanize your brand.

↪ **Establish lasting relationships with different creators**

Provoke comments and shares through UGC that looks authentic, inspiring, and educational.

↪ **Invest in social media listening tools**

↪ **Localize and share UGC content**

Listen and ask audiences to choose the content they want to experience and interact with, and listen to their feedback.



Keep an eye out for:

LinkedIn's shift from strictly industry and professional content to an increasing focus on storytelling and UGC sharable posts.



03

GENERATIVE AI

*A REVOLUTIONARY TOOL
TO ASSIST MARKETERS*

03

As history shows, with every technological advance, fears always arise. According to our Visionaries, AI has arrived to help and support marketers to optimize their workloads, not to replace them.

Here's why:

- Creativity and Strategy: AI cannot think creatively and develop unique marketing ideas.
- Emotional Intelligence: AI struggles with understanding emotions and context.
- Human Touch: Customers appreciate the human touch in marketing interactions.
- Adaptability and Insight: AI can assist in data analysis, but human marketers possess the expertise and intuition to interpret insights.

By combining their strengths with AI, marketers can enhance their productivity, creativity, and overall marketing effectiveness.

Then, what's the status of AI these days? Where do we stand with it, and what does the future look like?

Read on to find out.



AI tools can be game-changers for marketers. They can expedite the brainstorming process with data-driven suggestions, optimize content for specific channels, and help automate content repurposing across various platforms.

By [Lindsey Gamble](#)

Associate Director of Influencer Innovation, Mavrck

THE INDUSTRIAL REVOLUTION OF SOCIAL MEDIA

HERE AND NOW

Artificial intelligence has revolutionized the dynamics of digital marketing, making processes more efficient for social media professionals while providing users with a better overall experience.

One of the greatest advancements has been in personalized advertising, where AI is used for machine learning and pattern recognition. This has allowed for more effective targeting and customer recommendations, increasing conversion rates.

AI has contributed to a more agile experience in social media through web chatbots to provide quick, efficient responses to customers; improve overall satisfaction through automated text translations; suggest social media posts based on browsing history; and offer content-generating tools for professionals and educators.



With AI, content creation will be accomplished with impressive speed and efficiency. Its benefits are genuinely inspiring.

By **Urvee Tondwalkar**
Content Strategist & Instagram Coach,
Urvee Designs

THE INDUSTRIAL REVOLUTION OF SOCIAL MEDIA

OUR VISION

Content creation will experience the biggest evolution in 2024.

The next few months will determine how marketers maximize the possibilities of AI. Our Visionaries predict a general shift to optimizing their daily tasks by using generative AI to develop human ideas, leaving marketers more time to think strategically.

In a few words, marketers will be the creative brain, and AI will act as the eloquent developer.

Short statements will turn into articles, and voice commands will become digital art-generated pieces. We will experience an era of mass-produced social media content that can keep up with the need for speed in the current digital communication landscape.

Generative AI will continue to make headlines in 2024. Social media marketers will get better at leveraging its power. Platforms will refine AI features to focus on utility vs. novelty. We will move from a period of experimentation to integration and adoption.

*Social media marketers will **speed up** the content write-up process with **AI recommendations***

However, the future of AI is not free of concerns. Risks and issues surrounding copyright infringement, AI-generated scams, and misinformation are expected to increase. On the other hand, integrating chatbots into brand and social media platforms will become essential. Take advantage of the opportunity to stay ahead of the game.

MASTERING YOUR AI SKILLS

IN 2024

↪ Keep up with the range of AI apps

Keep up with the launch of AI apps. Staying informed of the possibilities of AI tools could be a timesaver and a giant step in your strategy optimization.

↪ Experiment with AI daily!

Experiment with AI daily! Utilize AI tools to automate routine tasks such as scheduling posts and monitoring social media metrics. Use generative AI to generate copy for your social media content, but ensure the result aligns with your brand voice. And don't forget the data! AI can help analyze user behavior and preferences to deliver personalized content to your audience and record their activity.

↪ Mix it with authenticity

Explore with authenticity. And let's not forget about you, human! While AI can enhance your social media strategy, it is still essential to maintain a human touch and oversee the process. Regularly review and adapt your social media strategy based on the insights generated by AI, combined with the expertise and intuition of your human marketing team.



Keep an eye out for:

With future AI features, YouTube will be able to recommend the perfect video for your mood through video summaries, curate playlists tailored to your interests, and even provide personalized content based on your browsing history and watch time. The possibilities are endless, and the future of YouTube is truly exciting.



04

ENVISIONING SUCCESS:

*TIKTOK & LINKEDIN
TO RULE IN 2024*

04

According to our Visionaries, TikTok and LinkedIn will dominate the social media landscape in 2024, thanks to their engagement capacity and evolving abilities.

But that's not all. The disruptive rise of Threads could change the current social media landscape, backed up by Meta, its parent company. While YouTube will continue its road to adapting to new video formats and AI integration, X will create a big buzz with surprising new features.

The competition for social media success will be fierce and challenging.

Through these predictions, you'll be better equipped to navigate the ever-changing landscape of social media and stay ahead of the game. Keep reading... there's much more to discuss!



TikTok is still developing exciting new features and tools for creators, advertisers, and regular users. It will likely focus on ecommerce, generative AI, and search in 2024. It also remains the king of short video engagement.

By [Matt Navarra](#)
Social Media Consultant & Industry Analyst

JOIN THE MOVEMENT:

TIKTOK'S FUTURE-FORWARD COMMUNITY

HERE AND NOW

TikTok continues its upward trajectory on the global popularity podium, having the highest user engagement and retention figures. The network has proved to be a fantastic tool for those brands that know how to use it. It also ranks at the top of the short video format, which is the ultimate goal on any platform.

At the same time, TikTokers are worried about possible regulations over the platform in the U.S. and are considering moving to YouTube Short.

OUR VISION

A breath of hope from our Visionaries: TikTok won't disappear in the U.S. (phew!).

Instead, TikTok will welcome content creators eager to invest and innovate through the platform, focusing on authenticity and a sense of duty in engaging actively with their communities.

TikTok will continue to reign the social arena through engaging and **Authentic UGC videos**



LINKEDIN'S LEADERSHIP FOR B2B RELATIONSHIPS

HERE AND NOW

LinkedIn has become an essential tool for businesses to connect with industry professionals. The platform's user base has grown to millions of professionals from diverse sectors, making it an invaluable resource for establishing and nurturing B2B relationships. LinkedIn's commitment to continuous innovation has been a critical factor in its success.

It consistently introduces new features and functionalities to support business needs for connection and engagement. Recently, the platform has shifted toward more intimate storytelling content, including "hero" stories that users can relate to.

LinkedIn
*will establish
its position as the
ultimate platform
for **professional
networking***

LINKEDIN'S LEADERSHIP FOR B2B RELATIONSHIPS

OUR VISION

2024 will be the moment for B2B companies to use their CEOs and C-Levels to take center stage in social media communications. Their profiles will overshadow company profiles following the demand from audiences for brand humanization.

Companies will encourage CEOs and thought leaders to establish a presence on the platform to create more direct engagement between top executives and potential business partners or clients. This unique feature not only enhances transparency but also grows trust among users.

Through its constant innovation and commitment to facilitating meaningful connections, our Visionaries agree that LinkedIn will undoubtedly cement itself as the unrivaled platform for professional networking in the years ahead.



LinkedIn's algorithm now favors creators with authority and credentials rather than TikTok/Instagram gurus. Video content from industry leaders will be vital to winning on the platform.

By [Sarah Sweeney](#)
Video Content Marketing Coach

GET THOSE PROFILES SHINING!

↪ **Establish new relationships with TikTok's content creators**

↪ **Activate your LinkedIn profile**

↪ **Explore Instagram's latest tools**

↪ **Start conversations: Get your strategy ready for Threads**

↪ **Be cautious about X investments**



Keep an eye out for:

Threads. The strength of Meta will drive the growth of this network in conjunction with Facebook, especially approaching those in search of transparency and accountability. This might push brands and influencers to build content specifically for Threads.

YouTube. The social media dinosaur is still a great contender. With a new CEO, the platform will continue to renew itself with AR/VR content, vertical shorts, podcasts, and live streaming.

X. The uncertainty over Elon Musk's vision for the company will pose an investment risk.



05

THE SOCIAL ARENA:

*EXPERIMENT WITH
METRICS AND WIN*

05

In the early days of social media, success was measured by having tons of followers; now, as our Visionaries agree, brands are realizing that engagement is much more important. But what does that mean, and how will it affect the way we measure social media success in 2024?

Because change in social media happens faster every year, experimenting with your strategy by using different metrics will help you succeed in 2024. Our Visionaries recommend trying out different strategy scenarios to observe results through various ways of chasing the same goal.

The three key highlights on metrics for 2024 are fully explained next!



If you have the chance and the budget to conduct small pilot strategy tests, then do it. I suggest investing 20% of your budget on new and optimal opportunistic actions to explore and 80% on tried and true.

By **Kristin Gallucci**

Consultant & Fractional CMO, Modern Marketer

FROM GOOD TO GREAT: IMPLEMENTING A/B TESTING

HERE AND NOW

Digital marketers have been using A/B testing for a while now to improve their websites, landing pages, and email campaigns. This approach helps them figure out what works best and make changes for a better digital marketing strategy. With A/B testing, brands can also explore new ways to connect with their audience by trying out different types of content and messaging. This way, they can expand their reach and find new growth opportunities.

OUR VISION

From 2024, A/B testing will be frequently used in social media as well. Brands might follow the 20/80 rule in investment between experimental strategies and actions that they predict will work well, thanks to previous campaign results.

AB Testing
will become a
regular practice
by marketers
to provide them
*with **valuable***
insights

THE RISE OF ENGAGEMENT: SHARING IS CARING

HERE AND NOW

Engagement is currently a global trend in social media content. Brands are realizing the value of engagement over other KPIs, and they're investing in posting content that creates a connection and builds a community of loyal fans who interact with the content they view by sharing or commenting.

The downside of this is that engagement can't be bought, right? No matter the investment you make on a content piece to increase reach and impressions, the rate of engagement will not depend on whether the content resonates with the audience. It is relevant to the current moment in time.



With the rise of dark social, it's really hard to "track" everything. You need to look at the qualitative data and emphasize asking people where they heard about your brand. Content is being shared across numerous public and private channels and consumed differently.

By Mandy McEwen
Founder of Mod Girl
Marketing & Luminetics

THE RISE OF ENGAGEMENT: SHARING IS CARING

OUR VISION

While engagement will remain important in social media, our Visionaries agree that other metrics will still be essential to measure content success, and brands will consider those for their overall marketing strategy.

In 2024, algorithms will get even smarter and start favoring content that gets people talking, sparks reactions, and encourages community engagement. This means that shares (publicly or by DM) will become a very important KPI for social media professionals to observe and work on.

At the same time, social media networks will be all about content that inspires discussions, promotes comments, and generates user-generated content. This trend will link back again to authenticity; genuine and relatable content prompts people to get involved and share their opinions and experiences, creating a sense of community around your brand. This leads to increased brand loyalty, more organic reach, and a more substantial online presence.

Algorithms will get smarter in 2024, favoring content that **gets people talking**, sharing, and commenting

REACH AND IMPRESSIONS: BRAND AWARENESS BUILDERS

HERE AND NOW

Reach and impressions have recently been two essential KPIs to analyze as indicators for social media content success, particularly for paid social. These two metrics are strongly related to brand awareness, as when content gets shared, it grows in reach, translating into more brand visibility.

In other words, the more people who see and share the content, the more it grows in reach and the greater the chances of the brand getting noticed.



Content that gets shared means people (audience and non-audience members) talking about your brand and advocating for it. That's something that doesn't rely on any social media algorithm out there!

By **Lucas O'Keefe**
Content Creator & Social
Media Strategist



REACH AND IMPRESSIONS: BRAND AWARENESS BUILDERS

OUR VISION

By 2024, social media success will be measured not just by engagement but also by reach and impressions, which will serve as crucial indicators of brands' online presence. How to reach success? Our Visionaries foresee this: Brands will invest in creating or curating great UGC content that audiences react to by sharing.

Our team of Visionaries predicts significant updates in the functioning of algorithms. These updates include a more accurate tracking of content localization, allowing users to access content from their local area. Also, regarding tracking, users will have the freedom and flexibility to choose if they wish to be tracked and what for.

Get ready to experience a shift in focus that will drive you toward greater success and influence in the digital world.

*Businesses to hire
a **diverse pool
of creators** to
increase chances
of connecting
with a wider
range of people*



GET THOSE METRICS CLIMBING UP!

↪ Set your A/B Testing 20/80 rule

A/B Testing 20/80 rule. Dedicate a portion of your budget to testing new approaches and trends. Around 20% for new explorations and 80% for proven strategies is a good balance. Testing helps you uncover what resonates and provides valuable insights.

↪ Use shares to measure brand awareness

Grow your shares. Authentic content creates a natural effect on audiences for commenting and participating in discussions, which is key for a great connection between them and brands.

↪ Collaborate with video content creators

Boost reach with video. Include video content in your strategy, aiming for shares and comments.

↪ Invest in UGC content to grow engagement help

Engagement comes with empathy. Investing in UGC that connects with your audience will be essential for your strategy's success.



GET THOSE METRICS CLIMBING UP!



Keep an eye out for:

In the past, all platforms had unique characteristics. Twitter was all about your short text rants. Facebook about longer texts and groups. Instagram about photos. YouTube about videos. Nowadays, all platforms are dominated by a single format: short-form vertical video content.

Even though video has been in everyone's mouth for years, only some brands have mastered it. To achieve success in 2024, optimizing videos to maintain viewership and produce content suitable for new devices such as AR/VR will be crucial.

The brands of tomorrow will be the ones that master video retention and interactive experiences.



RESHAPE YOUR SOCIAL MEDIA STRATEGY: *TIPS FOR BRAND VISIONARIES*

Now that you've read all about the main Insights for 2024 from our amazing team of Visionaries, it's time to put them into action! To help you with this task, we've summarized the main recommendations featured on these pages.

So let's go!

- ↪ Use authenticity to build a solid emotional connection with your followers, leading to increased engagement.
- ↪ Prioritize UGC content that looks authentic, inspiring, and educational to activate audience comments and shares.
- ↪ Activate content shares through genuine stories.
- ↪ Push active listening and fueling comments and discussions.
- ↪ Use Generative AI to optimize your content creation so you can

have more time to focus on ideas and strategy.

- ↪ Hire or establish long-term partnerships with content creators. Select them based on quality over the number of followers.

- ↪ Use A/B Testing to experiment with tactics, following the 20/80 rule (use 20% of your budget on new explorations and 80% on proven strategies).

- ↪ Keep investing in video as the star content format in social media to boost reach.

And finally, remember that technology is here to help you and support you in your daily tasks, whether to create, publish, or measure your results. Take advantage of the optimization power of tools that save you time on your strategic actions. Need some advice on this? We're here to help.

See you in the future, Visionary!



THE MAKING OF

We are honored and lucky to count on an extraordinary group of experts that we often reach to for advice or simply to inspire us through their content. These are our Visionaries, a diverse team of top voices in social media that have made this report possible.

WHAT IS A VISIONARY?



A social media Visionary possesses a deep understanding of the current social media landscape and has the ability to predict future trends with clarity. They can spot new opportunities and devise strategies that keep your business ahead of the competition, making them a precious asset for any business aiming to leverage the power of social media to achieve its goals.

For this report, we have not one but many wonderful Visionaries contributing their wisdom.

HUGE THANKS TO:



Hrabren Bankov
Founder, Brave Social
Media Marketing



Saheli Chatterjee
Marketing Strategist &
Consultant for Creators



Jess Cook
Head of Content,
LASSO



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Kristin Gallucci

Consultant & Fractional
CMO, Modern Marketer



Annie-Mai Hodge

Girl Power Marketing
Founder



James Keen

Global Social Media
Strategist, Semrush



Lucas O'Keefe

Content Creator &
Social Media Strategist



Mandy McEwen

Founder of Mod Girl
Marketing & Luminetics



Matt Navarra

Social Media Consultant
and Industry Analyst



Janet Machuka

Digital Marketer &
Trainer, Co-Founder
ATC Digital Academy



Vladyslav Opryshko

Head of Social Media
Products, Semrush



Vikas Roy

Social Media Growth
Hacker



HUGE THANKS TO:



Brandon Smithwick
Head of Content,
Kickstarter



Jon-Stephen Stansel
Social Media Manager,
Speaker & Consultant



Sarah Sweeney
Video Content
Marketing Coach



Keerthi Ravindra Rao
Organic Growth &
Personal Brand Strategist



Sara Zaccaro
Global Head of Brand
Social Media, Publicis



Lia Zneimer
Head of Brand &
Content, Teal



Lindsey Gamble
Associate Director of
Influencer Innovation,
Mavrck



Evan Patterson
Fractional Content &
Community Marketing
Leader



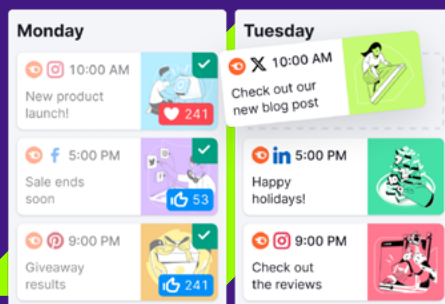
Urvee Tondwalkar
Content Strategist &
Instagram Coach,
Urvee Designs



WHAT'S NEXT?

Save time and level up your strategy with Semrush Social.

You have the knowledge. Now it's time to optimize your social media strategy by combining the great insights from this Report with the use of Semrush Social. Improve performance, streamline workflow, and boost online presence.



Manage multiple accounts

Track any brand

Audience	Activity	Engagement	f	o	X	p	y
My Company		1,438 K	+0.2%				
Competitor 1		1,196 K	-0.3%				
Competitor 2		465 K	+2.1%				
Competitor 3		240 K	-1.1%				



Community Management

Become the visionary of your Brand. The future is yours.

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